



AdGrants Digital Advertising Grants

Benefits

Attract new supports today with a FREE digital advertising grant worth up to £7,000 a month



Grow brand awareness

Share your story globally



Promote your services

Allow your offerings to be seen



Increase donations

The lifeblood of every charity



Recruit new volunteers

Attract new energy and ideas



Our pricing

We will secure the grant and manage the ad campaign for your charity.

No contracts or tie-in!

BASIC

A simple and effective way to spread the word about your charity

- ✓ Google search ads
- ✓ Up to \$2 per click bidding
- ✓ 2 keyword themes targeted
- ✓ 4 adverts
- ✓ Geo-targeting
- ✓ Sitelink ad extensions setup
- ✓ Monthly email reports
- ✓ Email support

MANAGEMENT FEE

£49.99

PER MONTH+VAT

OR

MANAGEMENT FEE

£499.99

PER YEAR+VAT

\$49 SETUP FEE

PLUS

An optimised approach to help you grow your charity and achieve better results

- ✓ All Basic features
- ✓ Over \$2 per click bids
- ✓ 8 keyword themes targeted
- ✓ 16 adverts
- ✓ Conversion tracking setup
- ✓ Mobile ad targeting
- ✓ Monthly catch-up calls
- ✓ Telephone support

MANAGEMENT FEE

£199.99

PER MONTH+VAT

OR

MANAGEMENT FEE

£1,999.99

PER YEAR+VAT

\$99 SETUP FEE

Our steps

Give your charity greater exposure online



We'll assess your suitability



We'll apply for your grant



You will hear back about your grant



We'll get to work setting up your campaign!

Get started with your AdGrants today

Give your charity greater exposure online



www.CharityCheckout.co.uk
info@CharityCheckout.co.uk

Call 01438 534 060

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Fundraising

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Websites

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And more

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